CINDY THAI

UX DESIGNER

📞 +1 (647) 879 4943
✉ cindy.thai@mail.utoronto.ca
in https://www.linkedin.com/in/cindythai01
🖥 https://cindythai.com

Skilled in leading, collaborating and mentoring team members in small and large group settings. Proficient in testing, examining and interpreting user data to create user-based products and projects. Experienced in presenting through storytelling and storyboarding.

EDUCATION

Master of information, User Experience Design
University of Toronto
Expected 2022
Cumulative GPA: 4.00 / 4.00

Honours Bachelor of Arts, Digital Enterprise Management
University of Toronto
2020

Certificate in Digital Communication
Sheridan College
2020

SKILLS

Storyboarding
Prototyping
Usability testing
Personas
User Research
Video Editing
Fluent in Dutch
Storytelling

TOOLS

Figma
Balsamiq
Adobe Create Suite
Adobe XD
Adobe Premiere Pro
Procreate

WORK EXPERIENCE

UX Designer | Practicum Intern   2021
Pickeasy
- Conducting user research and usability testing.
- Creating a new User interface and improving the current product.
- Designing UI for Application and Web-based product

UX Designer | Empower@Home   2021
Artificial Intelligence Justice Lab
- Creating and editing media for web based psychotherapy treatment program.
- Designing materials to be used in the final deliverable of the program.
- Conducting usability testing and research

Graphic Designer | Toronto After the First Wave   2021
University of Toronto
- Working as a Research Assistant on the dashboards.
- Designing data visualizations and communications materials.

DESIGN PROJECTS

YumiDine | Design for Mixed Reality   2021
University of Toronto
- Conducting primary and secondary research
- Designing a new virtual reality product focusing on Co-dining
- Creating visuals to represent the product in a interactive environment

Remedy | Fundamentals of User Experience   2020
University of Toronto
- Examining User research data and implementing it in the project design
- Presenting storyboards and deliverables to industry experts
- Collaborating with team members and leading group meetings

tfss.ca UI Redesign | Information Architecture   2020
University of Toronto
- Testing users with research methods such as card sorting and tree jack
- Interpreting user research data and implementing changes into the site layout
- Creating low to mid fidelity prototypes and wireframes